

Sunnyvale Alliance Soccer Club

Board Meeting Minutes

April 14, 2008

The meeting was held at the De Anza Park building in Sunnyvale, CA at 7:30 pm.

Board Members present were Masood Mokhtary, Susan Lundberg, Janine Dryden, Deanne Phillips, Julie Banks, George Tharakan, John Ruckstuhl, Chuck Kluz, Kat Caturegli and Sandra Todd. Mark Fellows, Chris Barnes and Bob Carpenter were absent. Andrew Ransom attended as a guest.

The meeting was called to order at 7:40 pm by President Masood Mokhtary. Mr. Mokhtary welcomed everyone. The board reviewed the minutes from the March 17th Board meeting and unanimously agreed to accept them as presented. There was follow-up discussion on several items from that meeting. Mr. Mokhtary reported that he was arranging for delivery of compost from Sunnyvale SMART station, and that the cost would be \$2-3,000. There was discussion about netting that is to be put up between the renovated section at SSC and the open field area, in order to prevent balls (and players) from going into the renovated area while the new seed is growing. Mr. Carpenter will work with Lawn Therapist on the installation of the poles and netting.

Mr. Mokhtary presented the Disciplinary Procedure document that had been sent to the board via email with several rounds of revisions. Mrs. Phillips questioned what the steps would be that lead to a disciplinary hearing and at what point is a disciplinary committee formed to hear a case. Mr. Ransome asked if there was a form available to submit complaints, preferable on the club website. Mrs. Banks volunteered to create a form to submit a complaint or to report an incident of misconduct. There was a discussion about adding a paragraph that would outline initial actions, including a formal warning to the offending party and that any hearing would be solely at the discretion of the committee.

Mr. Mokhtary noted that these were all valid points and asked the board members to submit their suggestions and revisions to him quickly. He would like to set the procedures in place as soon as possible for the sake of the players. Changes should be sent in via email and a follow-up email vote on the document can then be issued.

Mrs. Lundberg presented the budget for the fall 2008-Spring 2009 season, which also had been distributed to the board via email prior to the meeting. There was some discussion regarding some line item expenses. Mrs. Todd noted that although the budget for the player pictures in the fall is in line with our current vendor, that contract will expire this summer and she had been in contact with other vendors and believes that we can get a better deal.

Mrs. Todd raised the issue of referees for the U12 rec players. Previously there had been three referees for the U12 rec players; however the move to smaller sided games reduced that need to one center referee. The center referees had been paid \$25 (when there were three of them), but with only one referee there is more to do. Mrs. Todd proposed

to increase the referee payment for the U12 rec referees to \$30 per game. Mrs. Lundberg seconded the motion and the vote was passed.

The issue of fee waivers for the third child in a family was raised. This benefit is only used by a small percent of the membership – 20 families is the largest number in previous seasons, 13 families used it this spring. It is administratively onerous and reduces the club revenues. Mrs. Phillips moved to discontinue the “third child free” fee waiver, Mrs. Dryden seconded the motion, and the vote was passed.

Mrs. Lundberg proposed holding the rec league registration rates stable at \$105 for this period, but increasing the comp registration rates. This is primarily based on the ongoing cost of renovation and maintenance of the SSC fields, as well as other general cost increases. There was discussion of increasing the comp registration rate higher in order to prevent season to season increases and to enable the club to rebuild its cash resources after the spring field renovation. There will be additional field renovation in the near future on the remaining parts of the field, and there is need for additional fencing. After various discussions, the board agreed that a new comp registration fee of \$155 would be best for the club and should provide funds for necessary projects.

Mrs. Todd then proposed that the board adopt the budget as presented with rec registration fees of \$105 and comp registration fees of \$155. Mrs. Phillips seconded the motion, and the vote was passed.

Mr. Kluz presented a proposal from the San Jose Earthquakes for a fundraising ticket sale event. There are packages that focus on sales of 250 or 500 tickets, with several promotional items included at each ticket sale level. There is a plan for a “SASC Day” in the fall with tickets offered to our member families and friends. There would be a \$5 profit on each ticket that SASC sells. The board unanimously agreed that this is a good community building activity as well as a fundraiser for the club and should be pursued. It was agreed that the club will only proceed with this proposal at the point that there is a dedicated volunteer (who is not a board member) who will manage the process, ticket sales and accounting for funds.

Mrs. Phillips reported on spring comp registration. She noted that there are 570 players on 38 teams, and that comp registration will be open until April 25th. Registration will begin in May and new comp teams must be approved by June 10th. There was discussion regarding online registration for players, but that is not an option at this time.

There was general discussion regarding the new payment system for the referees which would provide electronic payment to the referees instead of checks. Mrs. Lundberg will follow up with Mr. Fellows on this system and confirm payment dates.

There was discussion regarding rec registration, with one date in May and two in June. Mr. Ruckstuhl will coordinate volunteers for that event and for shirt sales.

Mr. Tharakan notified the board of a tournament that he is proposing hosted by SASC for U10 players. It is the Sunnyvale Medina Fall Classic and will be on October 25-26. He has submitted a request and will report back to the board with more information.

Mr. Kluz reported that the Competitive Preparedness Program will start this Saturday, April 19th and will run for eight weeks. He will coordinate comp tryouts with the end of this program and the CYSA deadline for team submission.

There was a discussion regarding placing permanent single piece goals at various school fields. Mr. Kluz and Mr. Mokhtary are working with the City and the schools on this project.

Mrs. Todd reported that the spring rec season is progressing well, although the U8B teams need a couple more players. She is planning a U10 jamboree for the end of the season, either the last week of games or the weekend after. She would like to make it a family event with a BBQ and other concessions. She will continue to keep the board updated as more plans are finalized.

Mrs. Dryden stated that although she has accepted a couple of registrations for the spring (U8B), she is now planning for the fall registration. She explained that if we could have repeat registration volunteers it would be advantageous so that she does not have to train every volunteer at every registration session. Mrs. Dryden requested that Mr. Mokhtary reserve a building for each registration session; Washington Park is preferable and DeAnza Park is the second choice. She also noted that there will be new registration forms for the fall 2008 season, so that if anyone has forms from previous seasons they should be destroyed.

Mrs. Caturegli updated the board regarding her current fundraising projects. She is enrolling the club in eScrip and will publicize that as soon as it is operable. She is also in the process of finalizing a grant proposal to the 100 Women Foundation, which is \$10 – 20,000. She is working on a grant "BASHUP" which would provide funds for equipment purchase. She is also pursuing donation possibilities with several local companies, including CISCO, as well as other companies that would match employee donations to SASC.

Mrs. Lundberg reported on the scholarship program for the spring, noting that 57 families were utilizing the benefits offered in both the rec and comp programs.

It was noted that there are two open positions that are crucial and in need of being filled; club Secretary and Publicity Coordinator. Mr. Fellows has also asked for assistance in finding a replacement for the Referee Coordinator position as soon as possible. Board members are asked to help in finding volunteers for these positions.

The next board meeting will be Monday, May 12th at 7:30 pm.

There being no further business, the meeting was adjourned at 10:10 pm.

Respectfully Submitted,

Susan Lundberg,
Treasurer – acting Recording Secretary